



31st October 2023

TO ALL NEC PASTORS, ELDERS/LEADERS & COMMUNICATIONS/AV LEADERS

Dear Pastor, Elder, Church Leader, and Communications/AV Leader,

Over the last year, the North England Conference has been working towards creating a more comprehensive approach to media, with the primary focus being on digital evangelism. We are thankful to the Lord that we've been able to employ a Media & Broadcast Technician, roll out the 7Me app, improve our production quality, and spearhead a couple of digital evangelism projects.

In the next phase of our strategy, **we are pleased to introduce the Volunteer Reporter role**. It's our desire to highlight the wonderful activities taking place in our local churches and share these uplifting stories with our members across the Conference. Inspiring events, such as what recently transpired at Coventry Central, serve as wonderful testaments to the grace of God and make compelling reads for non-Adventists as well. If you didn't hear about what happened, read about it on the NEC website.

To make it easier for you to disseminate this information, we've prepared graphics that can be shared with your congregation via WhatsApp, email, or social media. These graphics are attached to this email for your convenience. Additionally, a detailed role description is available on the NEC website (nec.adventist.uk); simply navigate to the 'Departments' tab and then select 'Communication & Media.'

We kindly ask you to share this valuable opportunity with your members who may be interested in this form of evangelism and who wish to become more involved. Thank you for your support in publicising this opportunity within your congregation.

God bless,

Pastor Joe Philpott